

Narrowing Further: Assignment Three

Now it's time to focus.

You've got twelve possible combinations of location, function, and industry on your list.

Pick five combinations that seem most appealing.

Why did you pick each one of these five?

Do your five combinations suggest a closer look at any specific companies?

Begin doing research on-line. Use the library, or work at home. Remember not to ask anyone for an informational interview unless you have completely researched his or her industry, company and career. Informational interviews are for establishing relationships – the internet and library are for doing research.

Create a list of five jobs, in descending order of preference, that meet your criteria. List function, industry, location, and if possible- a target company.

Gather any information you can on industries and companies that meet your criteria. Work especially hard to find the name of someone who recently joined the company in a similar position to the one you're seeking.

How will the five jobs you have chosen prepare you for your Dream Job?

Which job will add the most value to your career over the next five or ten years, even if you have to start with a lower salary? Explain specifically how the job will add value to your career.